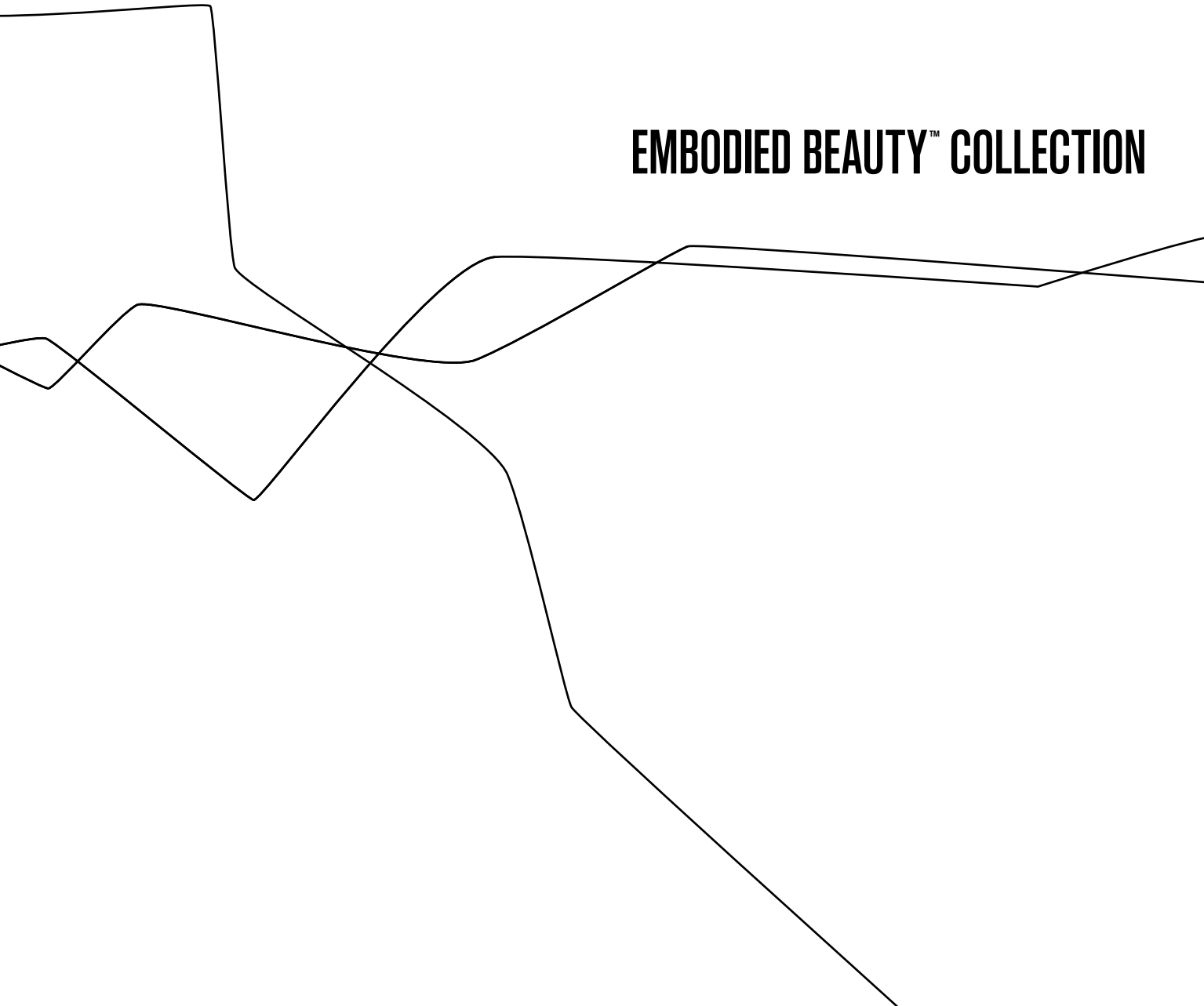


**EMBODIED BEAUTY™ COLLECTION**



# CHOOSE CARBON NEGATIVE FLOORING

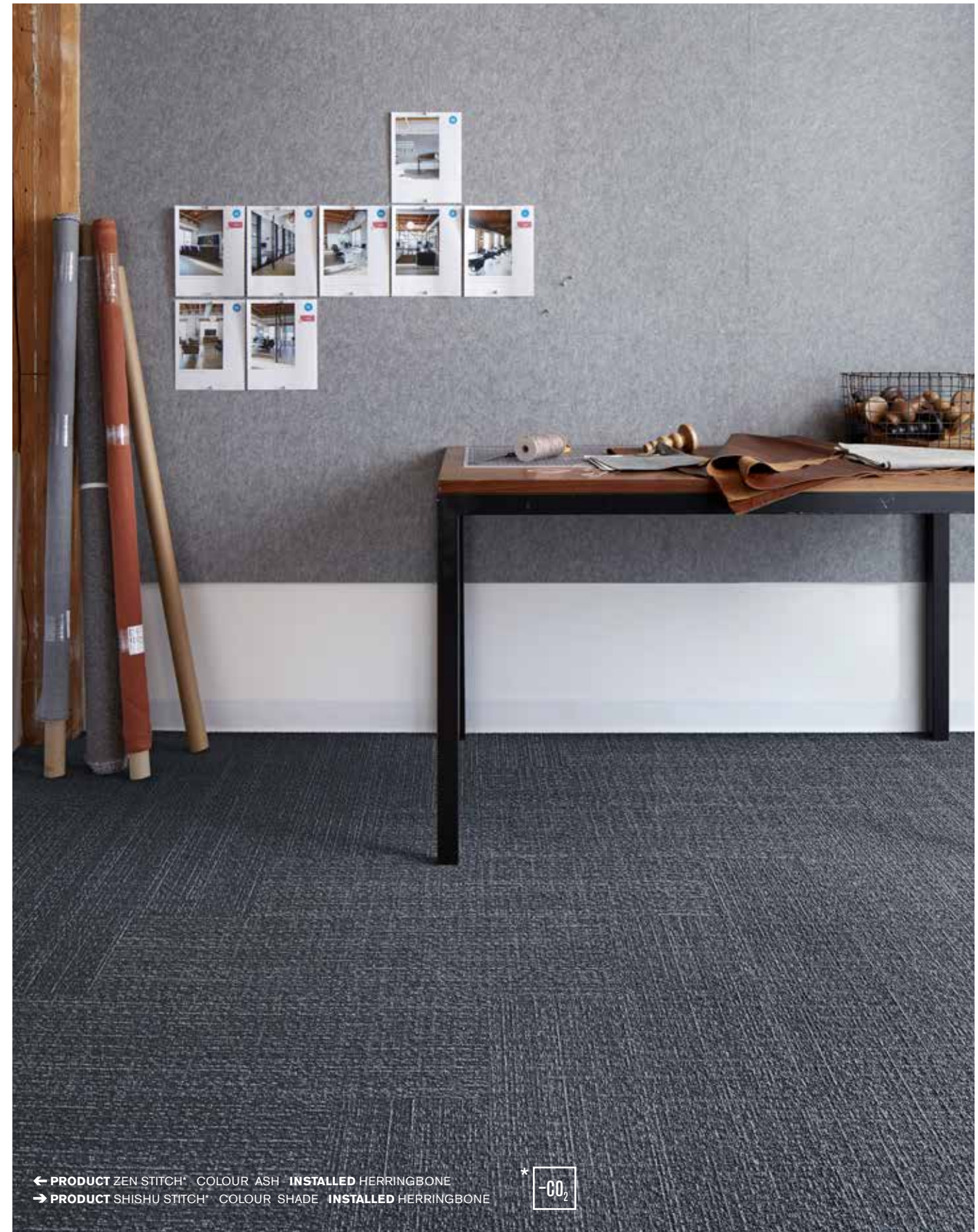


We use the [-CO2] product tag to denote that the product shown is carbon negative.  
When multiple products are shown together, we use an asterisk (\*) to specify which of those product(s) the [-CO2] tag applies to.

## → How does it work?

Introducing our first carbon negative carpet tile in three unique styles: Shishu Stitch, Tokyo Texture, and Zen Stitch— all part of the Embodied Beauty™ collection. The Embodied Beauty collection is inspired by nature and manufactured to respect it.

The carbon negative materials in the CQuest™ BioX backing, in combination with specialty yarns and tufting processes, result in a carbon negative carpet tile. The finished product brings together durability, industry-leading design, and a negative carbon footprint that shows the pursuits of great design and sustainability are inseparable.



← **PRODUCT ZEN STITCH\*** COLOUR ASH **INSTALLED HERRINGBONE**  
→ **PRODUCT SHISHU STITCH\*** COLOUR SHADE **INSTALLED HERRINGBONE**





# EMBODIED BEAUTY™ INSPIRED BY NATURE. DESIGNED TO RESPECT IT.

→ The Embodied Beauty collection lives up to its name and shows that the pursuits of beautiful design and sustainability are inseparable.

The collection features a range of carpet tile designs, including our first-ever carbon negative products.

Embodied beauty collection is inspired by the Japanese aesthetics of minimalism, restoration, and the organic beauty of the natural world. From narrow monochromatic patterns to large scale graphic tufted textures, these styles all combine and contrast tastefully.

In addition to the three cradle-to-gate carbon negative products all the products in the Embodied Beauty collection are carbon neutral across their full product life cycle.







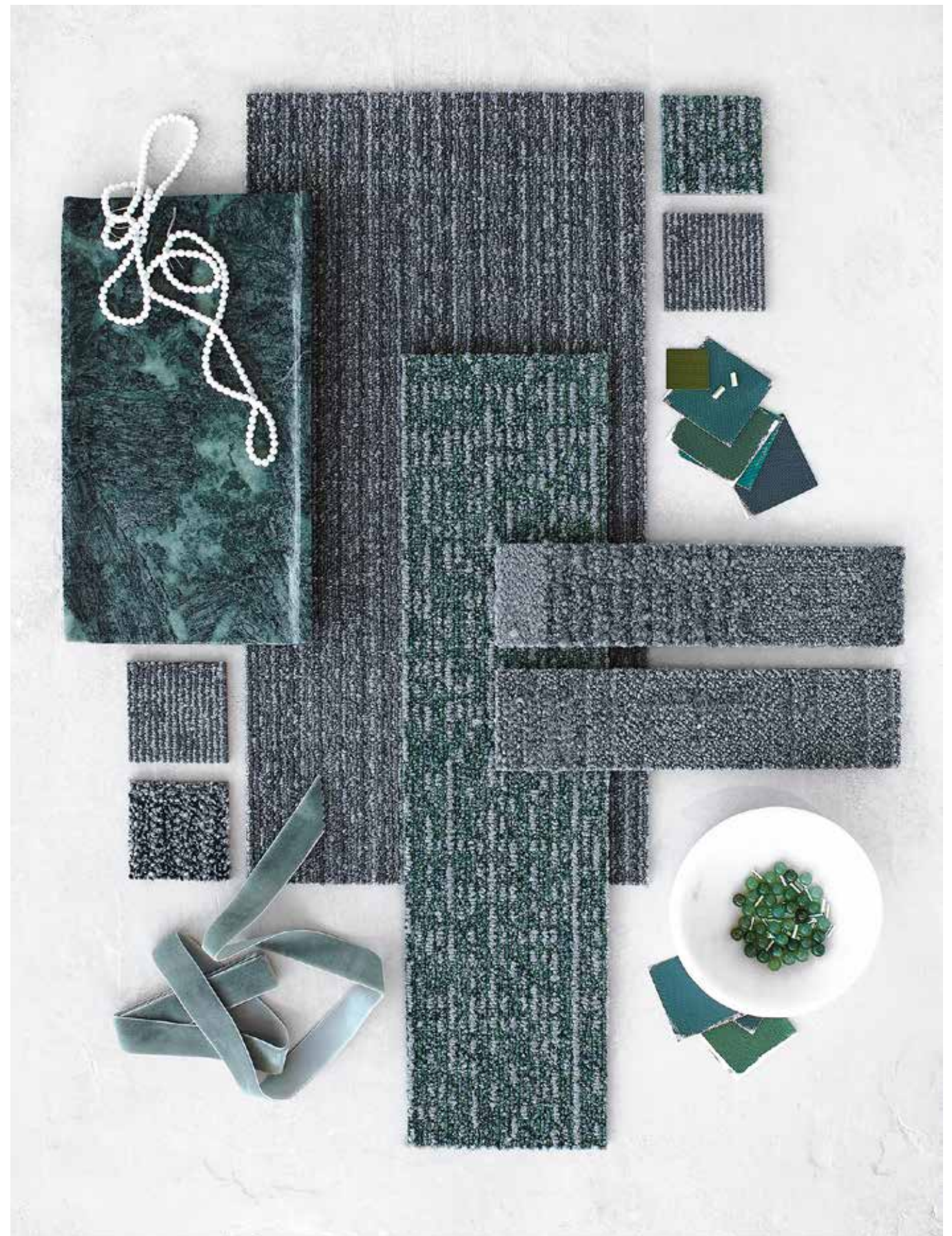
PRODUCT ZEN STITCH\* COLOUR COAL INSTALLED HERRINGBONE  
PRODUCT GEISHA GATHER COLOUR ASH INSTALLED ASHLAR







PRODUCT SHISHU STITCH COLOUR ASH INSTALLED ASHLAR  
 PRODUCT SASHIKO STITCH COLOUR JADEITE INSTALLED ASHLAR





BEAUTY THAT

RESTORES

→ Ikigai, “a reason for being”, is a Japanese concept related to well-being and happiness through connection with others and with nature. Ikigai teaches appreciation for simplicity and acceptance of what is impermanent.

Inspired by these principles, Embodied Beauty™ focuses on bringing new life to the expected. The collection embraces calm, muted greys in warm and cool tones alongside natural colours for added dimension. Simple Sash, Sashiko Stitch, and Vintage Kimono evoke the delicate beauty of antique textiles and make ideal companions for Zen Stitch with its irregular gridded texture. Geisha Gather is a modern, woven graphic that invites you to create your own zen-like patterns.

Tokyo Texture and Shishu Stitch take notes from nature with organic texture and soft, subtle striae. Change your perspective while restoring your space and the planet.

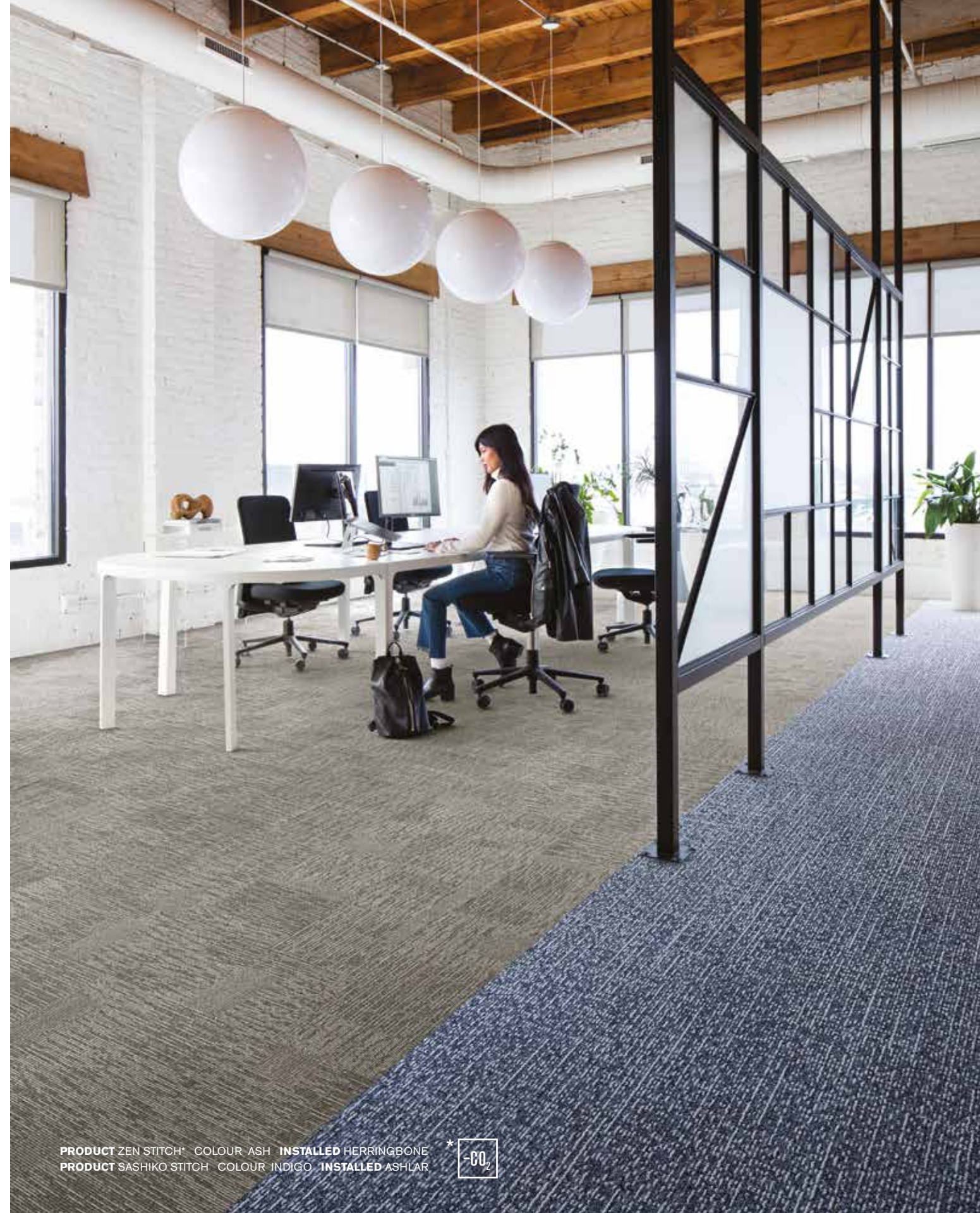
PRODUCT SIMPLE SASH COLOUR ALBA INSTALLED ASHLAR







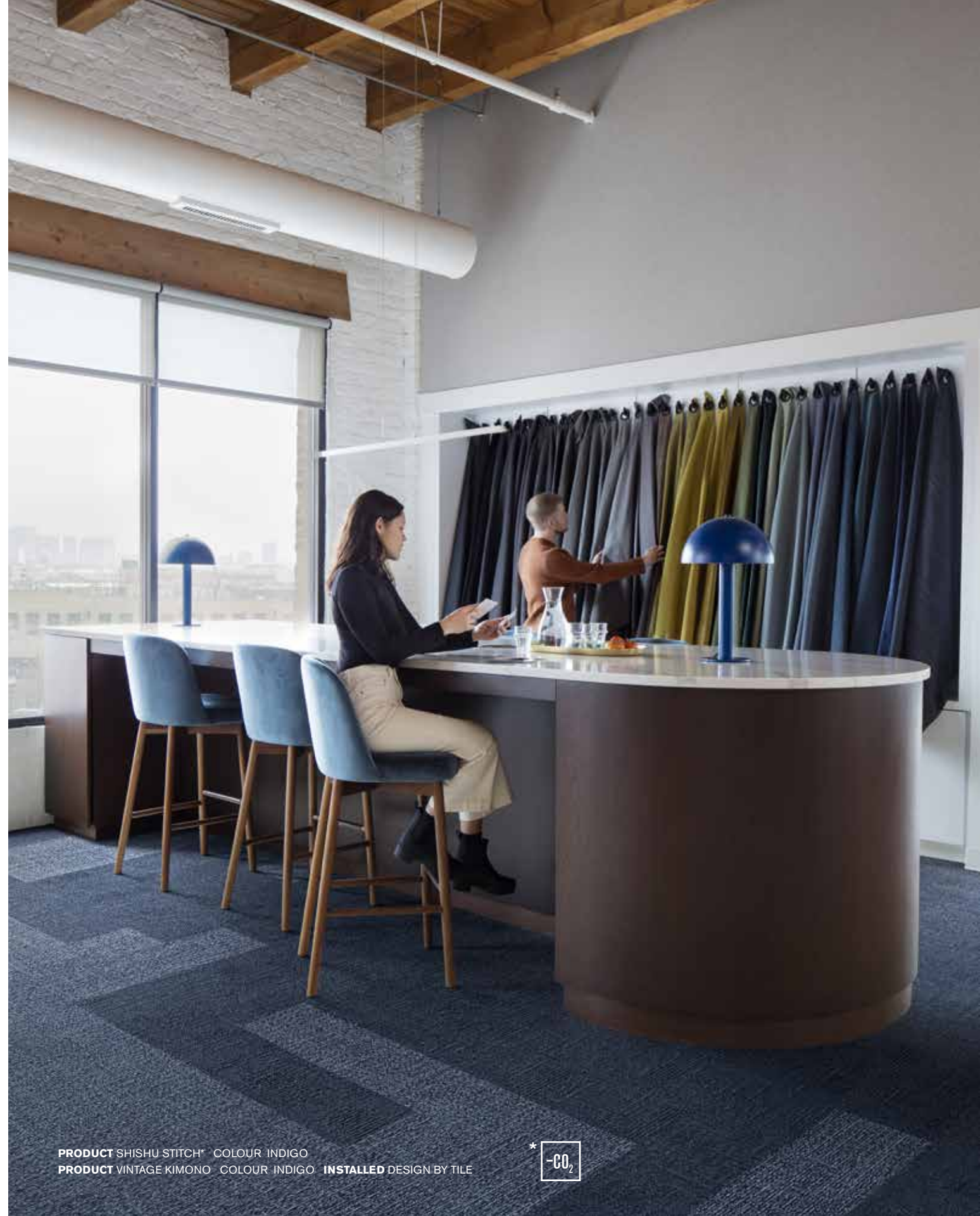




PRODUCT ZEN STITCH\* COLOUR ASH INSTALLED HERRINGBONE  
PRODUCT SASHIKO STITCH COLOUR INDIGO INSTALLED ASHLAR







PRODUCT SHISHU STITCH\* COLOUR INDIGO  
PRODUCT VINTAGE KIMONO COLOUR INDIGO INSTALLED DESIGN BY TILE









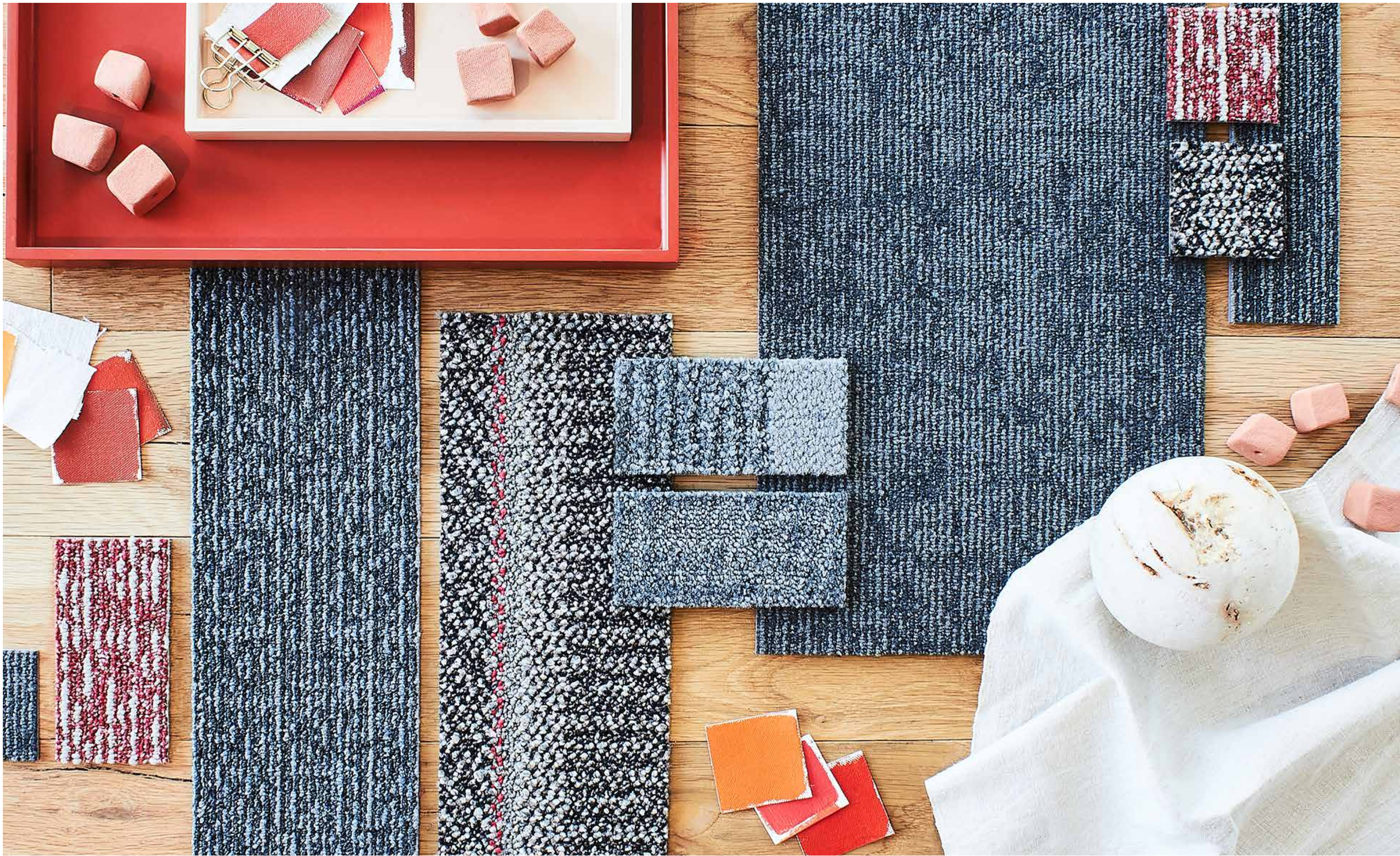


PRODUCT TOKYO TEXTURE\* COLOUR TAPE INSTALLED HERRINGBONE  
PRODUCT VINTAGE KIMONO COLOUR TAPE INSTALLED ASHLAR



LESS IS MORE  
LIKE NEVER BEFORE

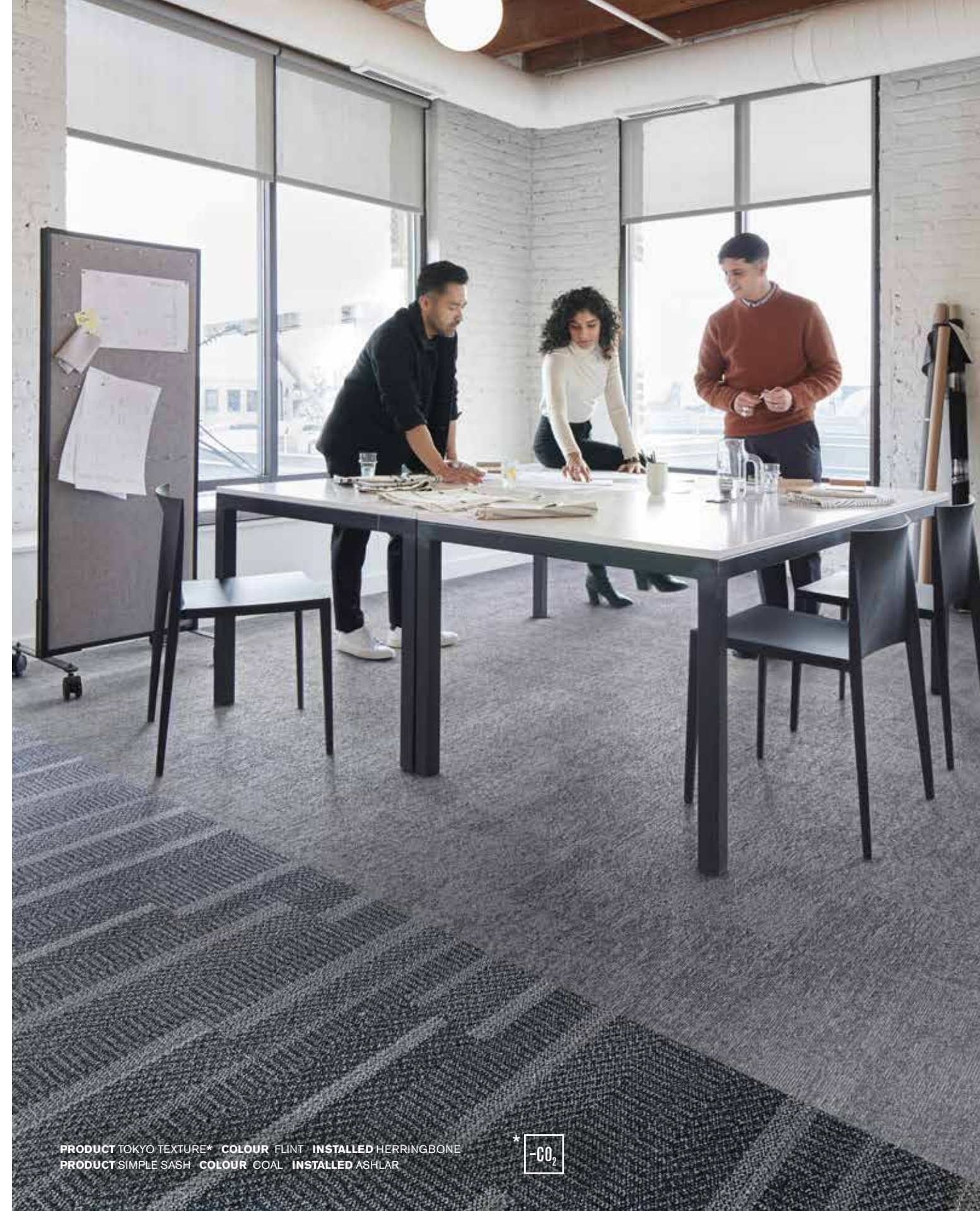
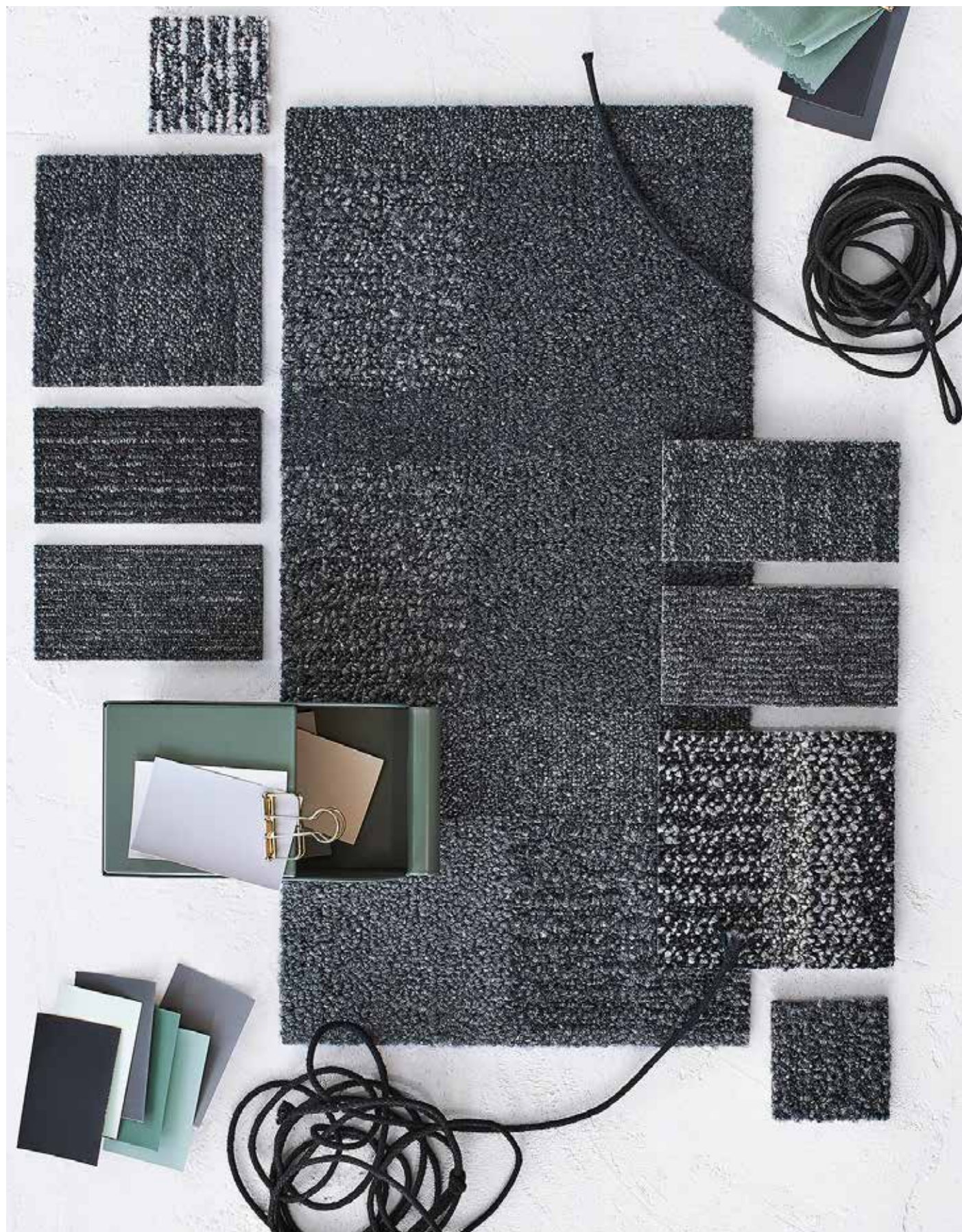












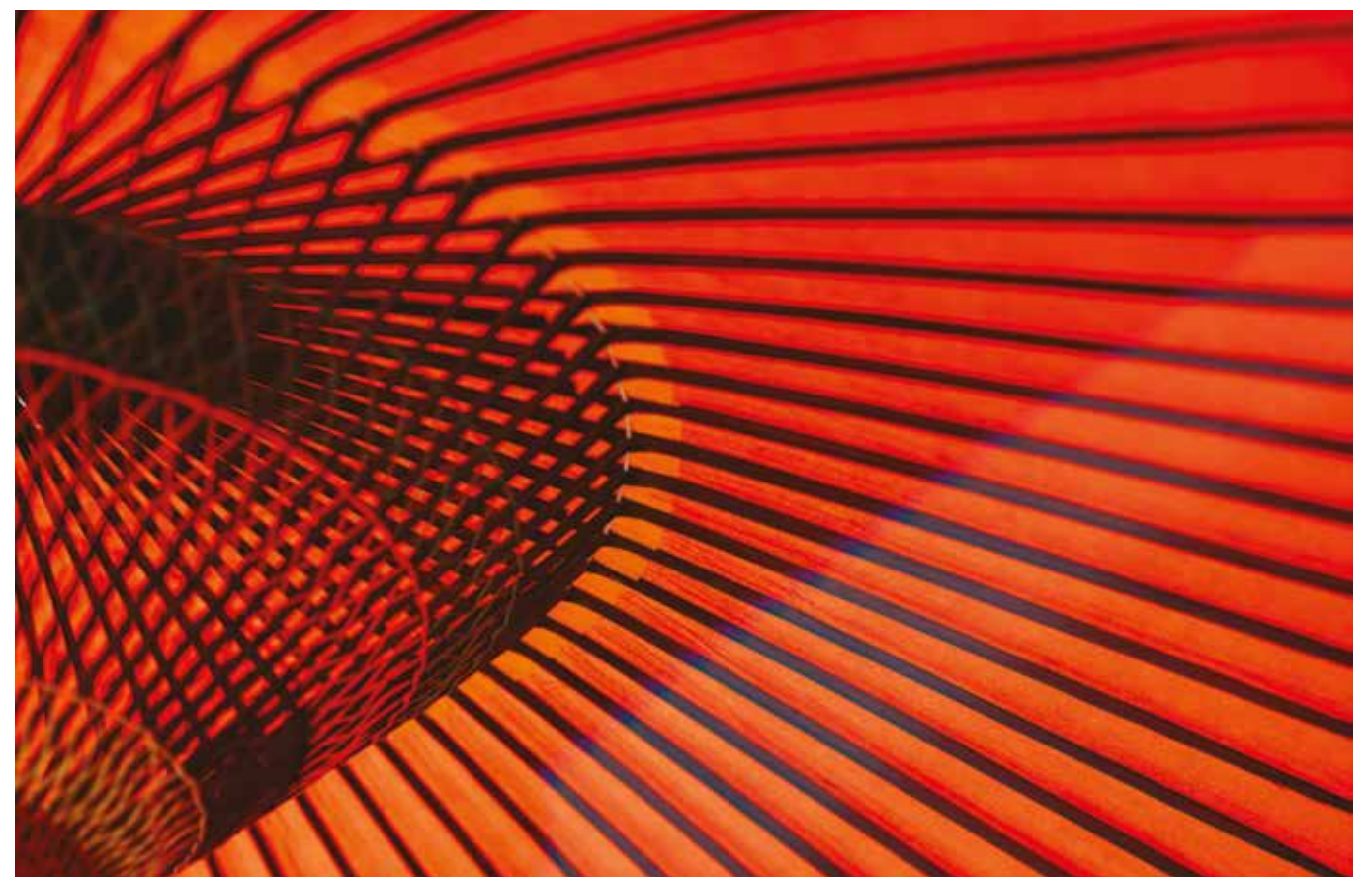
PRODUCT TOKYO TEXTURE\* COLOUR FLINT INSTALLED HERRINGBONE  
PRODUCT SIMPLE SASH COLOUR COAL INSTALLED ASHLAR







PRODUCT SASHIKO STITCH COLOUR POPPY INSTALLED HERRINGBONE  
LVT PRODUCT WALK OF LIFE COLOUR CARBON INSTALLED MONOLITHIC











# EMBODIED BEAUTY THE COLLECTION

7  
PRODUCTS  
6  
COLOURWAYS  
MULTIPLE  
DESIGN  
COMBINATIONS



# LESS CARBON IN THE ATMOSPHERE MORE BEAUTY ON YOUR FLOOR



→ Together, we can show that great design doesn't have to compromise on the pursuit of sustainability.

When you choose Interface products, you're choosing to help build a healthier planet by lowering the carbon footprint of your space.

To learn more and sample products visit [www.interface.com/embodiedbeauty](https://www.interface.com/embodiedbeauty)



PRODUCT SASHIKO STITCH COLOUR JADEITE INSTALLED ASHLAR  
PRODUCT SHISHU STITCH\* COLOUR ASH INSTALLED HERRINGBONE





